



بيوت الشباب القطرية  
QATAR YOUTH HOSTELS



MINISTRY OF CULTURE AND SPORTS  
STATE OF QATAR



Project profile

# مسابقة عدسة سياحية



**ooredoo** Communications sponsor



## General idea

It is a competition aimed at undergraduate students in order to promote tourism and highlight tourist attractions in Qatar in an artistic way as well as highlight the role of Qatari travelers in exploring the world. In addition, to familiarize people with museums and the role they play to support tourism in Qatar.





## Objectives

- To encourage talented youth to photograph and direct tourist and heritage sites in Qatar, and to give youth a chance to show their talents.
- Enhancing the tourist side and highlighting the tourist and heritage places through photography.
- Set up a movie theater to present creativity of youth in Qatar
- Support Qatari travelers by demonstrating their experiences and achievements.





## Target group

University students





## Standards

- Participant must express travelling, tourist attractions and archaeological sites in Qatar.
- Guides can be hired from Qatari museums or travelers as part of the film.
- Documentary information must be from official sources.
- The duration of the film does not exceed 3 minutes.





## How to participate?

Initial registration for the contest is done via the page: [hi-qatar.com/ar/touristlens](http://hi-qatar.com/ar/touristlens)

[info@hi-qatar.com](mailto:info@hi-qatar.com)

Then send the movies via email and attach the following data with the films:

- Full name
- University and Collage
- University ID number
- Phone number
- Film name





## Filming locations

A number of places have been selected to invite participants to choose

One of them to be filmed:

Ruwais Mosque

Al Jumail Village

Bin Ghannam Island

Merweb

Burooq Village

House of Imam in Zikrit

Al Rakayat

Fort Al Thagb

Fort Al Jassasiya

Rock Carvings

Arish village





## Evaluation

Judgement comity is composed of 3 members and they have 70% of the total evaluation and 30% is for the administration of Qatar Youth Hostels.

The member are:

- Khalifa Al-Merry
- Yousif Al-Midady
- Hamad Abdulrahman Al-Muftah







## Prizes

Winners will be announced on the same day as the screening of the films.

Prize from first to tenth place:

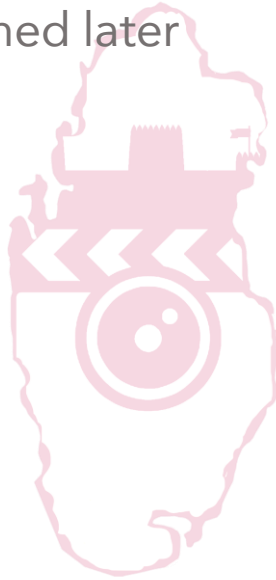
- First place: 7000 QR
- Second place: 5000 QR
- Third place: 3000 QR
- Winner of the public vote on social media platforms: iPhone
- Fourth to tenth place: Voucher worth 500 QR





## Event Location

Will be determined later





## Post-Contest

Featured films will be screened on the Doha 360 platform and promoted at the Doha Film Festival.

Also, will take a place in:

- Doha International Book Fair
- Darb Al-Saai Event





## Timeline



Date	Action
9 <sup>th</sup> September 2019	Announcement
23 <sup>rd</sup> September 2019	Deadline for sending films
31 <sup>st</sup> October 2019	Films presenting
31 <sup>st</sup> October 2019	Announce winners
31 <sup>st</sup> October 2019	Honoring participants

